



4160-01-P

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration

[Docket No. FDA-2011-N-0568]

Agency Information Collection Activities; Announcement of Office of Management and Budget Approval; Experimental Study: Disease Information in Branded Promotional Material

AGENCY: Food and Drug Administration, HHS.

ACTION: Notice.

SUMMARY: The Food and Drug Administration (FDA) is announcing that a collection of information entitled "Experimental Study: Disease Information in Branded Promotional Material" has been approved by the Office of Management and Budget (OMB) under the Paperwork Reduction Act of 1995.

FOR FURTHER INFORMATION CONTACT:

Daniel Gittleson,  
Office of Information Management,  
Food and Drug Administration,  
1350 Piccard Dr.,  
PI50-400B,  
Rockville, MD 20850,  
301-796-5156,  
[Daniel.Gittleson@fda.hhs.gov](mailto:Daniel.Gittleson@fda.hhs.gov).

SUPPLEMENTARY INFORMATION: On June 20, 2012, the Agency submitted a proposed collection of information entitled "Experimental Study: Disease Information in Branded

Promotional Material" to OMB for review and clearance under 44 U.S.C. 3507. An Agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. OMB has now approved the information collection and has assigned OMB control number 0910-0724. The approval expires on November 30, 2015. A copy of the supporting statement for this information collection is available on the Internet at <http://www.reginfo.gov/public/do/PRAMain>.

Dated: December 6, 2012.

Leslie Kux,

Assistant Commissioner for Policy.

[FR Doc. 2012-29931 Filed 12/11/2012 at 8:45 am; Publication Date: 12/12/2012]